



BNV COLLEGE OF TEACHER EDUCATION

REPORT ON SNACK BAZAAR INAUGURATION – “CHOICERA”

The Commerce Association, COMSTARS, of BNV College of Teacher Education, Thiruvallam, organized an innovative programme titled “CHOICERA – Snack Bazaar” on 13th March 2026 at 2:30 PM in the E.T Lab. The programme was inaugurated by Dr. G. Meera Kumari, Academic Director, in the presence of faculty members and students.

The event was designed to provide students with practical exposure to entrepreneurial and business skills. A variety of snack stalls were set up and managed by students, creating a lively marketplace within the campus. Students actively engaged in planning, pricing, promoting, and selling their products. This hands-on experience enabled them to apply theoretical concepts of commerce such as marketing strategies, budgeting, and profit calculation in a real-life setting.

A special highlight of the programme was the celebration of World Consumer Rights Day 2026, observed under the theme “Safe Products, Confident Consumers.” The event emphasized the importance of consumer awareness, product safety, and responsible consumption. Through the snack bazaar, students were encouraged to ensure quality, hygiene, proper pricing, and transparency in their products, thereby reflecting the principles of consumer rights in practice.

The programme also helped students develop essential skills such as communication, teamwork, leadership, and decision-making. Interaction with customers enhanced their confidence and understanding of consumer behaviour. The integration of entrepreneurial learning with consumer awareness made the programme more meaningful and relevant.

The event received positive feedback from both students and faculty members. Participants found the experience highly engaging and educational, as it bridged the gap between theoretical knowledge and practical application.

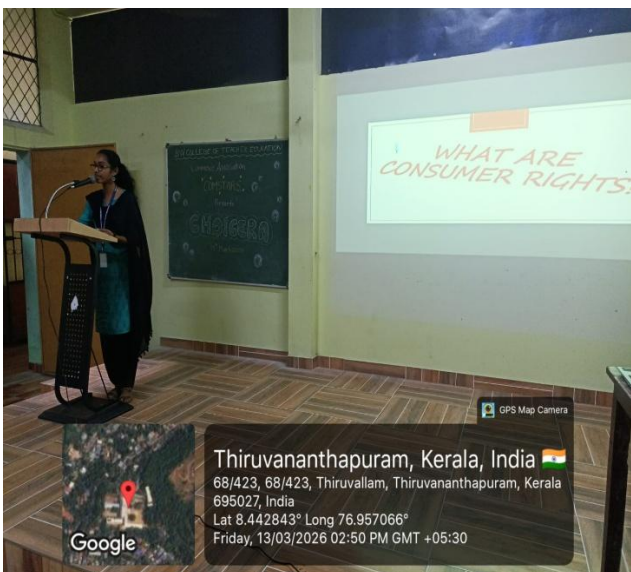
In conclusion, “CHOICERA – Snack Bazaar”, along with the observance of World Consumer Rights Day, was a successful initiative that enriched students’ learning experience. It not only fostered entrepreneurial skills but also instilled a sense of responsibility towards consumers, aligning with the theme of promoting safe products and building confident consumers.

BNV College of Teacher Education
Thiruvallam, Thiruvananthapuram

Commerce Association
COMSTARS
Presents
CHOICERA
Inauguration of
SNACK BAZAAR
By
Dr. G.Meera Kumari
Academic Director

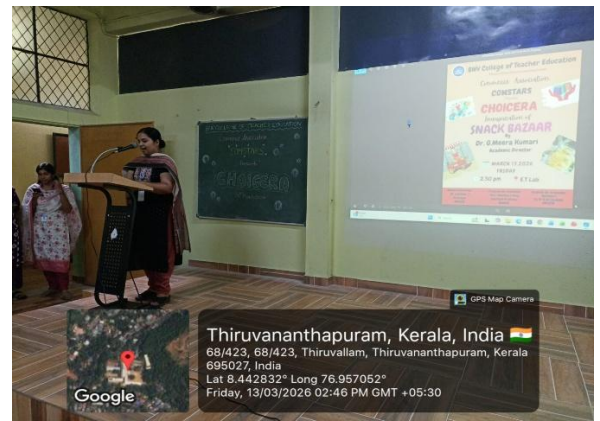
MARCH 13, 2026
FRIDAY
2:30 pm | E.T Lab

General Convener: Dr. Lakshmi S, Principal, BNVCTE
Program Co-ordinator: Mrs. Vandana S Venu, Assistant Professor, BNVCTE
Student Co-ordinator: Reshma S, 1st Yr B.Ed Student, BNVCTE





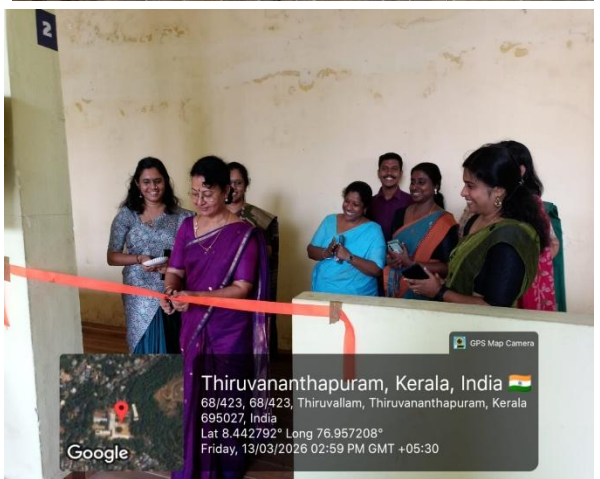
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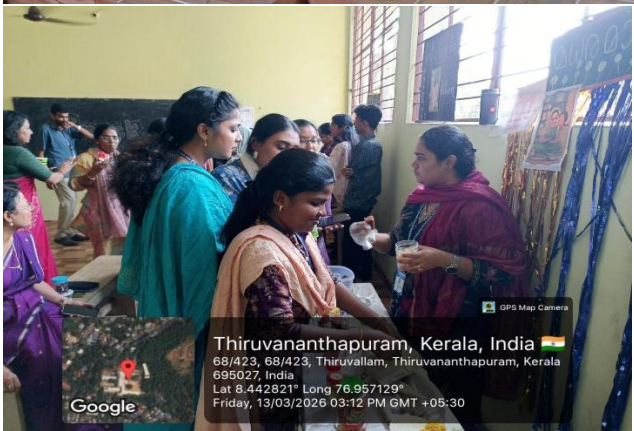
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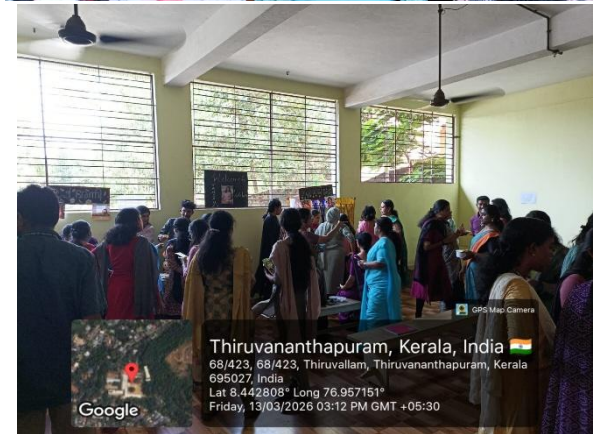
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